

WHOLESOME FOOD ASSOCIATION
APPLICATION FORM
WFA LOCAL CHAPTER

Join as coordinator of a WFA Local Chapter

If you comply with WFA principles and are willing to subscribe to our open growing policy, we will welcome your application. You will also need to complete a pledge form, which you can download from the website (or we will send one to you on request.)

Your name(s)

Trading name (for the poster).....

Address

.....

Town/city

County Country.....

Post code

Daytime telephone

email@.....

(An email address is required.)

How did you hear about us?

.....

If you have a web site and would like us to provide a free link to you from our site, please enter your web address here: <http://>

NB: We will post on our web site (and make available by post or telephone) only approved contact information of WFA Affiliates. We will not give or sell personal information about anyone on our database to any other organisation or agency.

-
- I/we I AGREE to uphold the WFA principles
 - I/we enclose £..... for the 12 months up to..... *
 - I/we enclose signed WFA pledge/please send a pledge form

Signed date.....

Signed date.....

*fees: **£27** Please make out cheques to Wholesome Food Association.

Send forms and fees to: WFA , Ball Cottage, East Ball Hill, Hartland, Devon EX39 6BU
Sky@wholesome-food.org.uk

DATE:

ADMINISTRATIVE RESPONSIBILITIES OF THE LOCAL CHAPTER IN REGARDS TO USING THE WFA SYMBOL AND UPHOLDING THE WFA PRINCIPLES

Article 1. The local chapter will provide the WFA office with a completed application form which contains the chapter name, co-ordinator's name and contact details to include email address and other useful information by which the WFA office may more smoothly co-operate with the chapter.

Article 2. The local chapter will provide the WFA office with a signed contractual agreement governing the use of the WFA symbol, remuneration, and yearly renewal procedures to the mutual advantage of both parties.

Article 3. The local chapter will agree to supply the WFA office with a hard copy of a WFA producer/Distributor/Retailer application form and a copy of the WFA pledge both of which must be signed by each individual member or business that intends to use the WFA label.

Article 4. The WFA office agrees to supply the chapter with a soft copy of all documents both required or useful to both parties. These are, as an example, application forms, pledge forms, member certificates, promotional posters and other promotional materials on hand at this time or that will be created in the future.

Article 5. The WFA office agrees to enter WFA directory material for each chapter. However, due to the possible large numbers involved, the chapter should create and maintain their own local web directory page which will be linked to our WFA directory. The WFA administration assistance with this important promotional activity is negotiable.

Article 6. The WFA chapter will, as it applies to the WFA symbol use, record, correspond, collect fees and coordinate with their local members. The chapter agrees to inform the WFA office not only with paperwork as mentioned in Article 3., but also when any member quits or fails to renew within a negotiable timeframe.

I have read and agree to abide by or negotiate minor changes, with the articles above.

Signed: _____
Chapter Co-ordinator

Wholesome Food Association Local Chapter Agreement

The following organisation _____ agrees to co-ordinate the use of the WFA symbol according to the responsibilities document supplied on page 2 of this document.

The local chapter _____ also agrees to pay the WFA, payable: The Wholesome Food Association, a fee for each local chapter member using the WFA symbol of £7 each for the year 2010.

The local chapter understands that if the chapter organisation folds or fails and the WFA office finds it necessary to administer the symbol for the former chapter members, the individual prorated fees apply. In respect to using the WFA symbol, the first priority is the protection of the purity and healthfulness of the food and secondly the protection of the integrity of the symbol set out as a minimum in the WFA principles.

The WFA office agrees to support the local chapter with national promotional activities which may include advertising, public speaking, farm shows and fairs to the extent of the WFA's limited financial ability.

The WFA office will supply one copy, both hard and soft of each WFA newsletter and the chapter agrees to copy and distribute it to the members. All other paperwork is to be supplied by the local chapter.

The WFA office will supply, on request, one web page for the chapter but not for the individual producers. This is a one time build which does not include maintenance.

Print Name: _____ Signature: _____

Signed: Chapter Co-ordinator

Date: _____